

# Reframing Finance!

Think Rich, Don't Spend Rich

# Buzzfeed Quiz!



# Which one do you think budgeting does?

Or...



*Be Controlled*



Only Two Choices ...



*Take Control*



# Budget Plan 101

Income



Expenses



Amount Paid		Amount Paid	
Amount Due	\$142.99	Amount Due	\$101.94
Due Date	Mar 12, 2021	Due Date	Feb 10, 2021

THE ILLUMINATING COMPANY  
PO BOX 3687  
AKRON OH 44309-3687

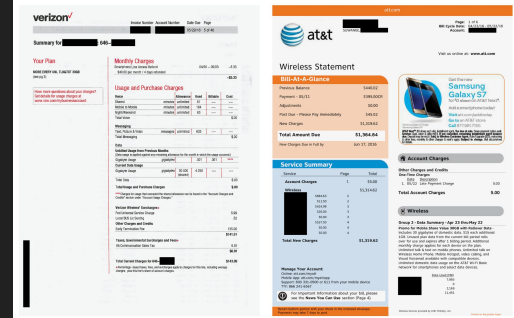
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# Get Rid of this Mindset

## Income



## Expenses



On and on and on....

# Use this Mindset

## Assets



## Liabilities



# Investment Plan 101

Assets

Liabilities





# How do I go about increasing assets/decreasing liabilities?

## Scarcity Mindset



## Growth Mindset





<b>Assets</b>	<b>\$1,050.00</b>	<b>Assets</b>		<b>Investment Categories</b>	
<b>Investments</b>	<b>\$976.00</b>	City Year AmeriCorps	\$1,010.00	Savings	\$50.00
<b>Net(Invested)</b>	<b>\$74.00</b>	Two Times Tutoring	\$40.00	Rent	\$382.00
			\$1,050.00	Utilities	\$55.00
				Food	\$250.00
X-Aggressive Investment	<b>\$74.00</b>			Transportation	\$48.00
SCHB-Domestic	\$45.00			Gym Membership	\$56.00
VXUS-International	\$22.00			Spotify	\$10.00
VNQ-Real Estate	\$7.00			Phone	\$25.00
				Offering	\$50.00
				Discretionary	\$50.00
					<b>\$976.00</b>

Now the biggest liability of  
our lives...

**SOME PEOPLE  
DIDN'T PAY INCOME TAX**



**I WANT YOU TO  
PAY FOR THEIR SHARE**

# Terms

Effective Tax Rate - The average tax rate an individual/families pays

Marginal Tax Rate - The tax rate individuals/families pay per tax bracket

AGI	\$37,000.00	Marginal Tax (10%) Bracket	\$9,950.00	\$995.00
Standard Deduction	\$12,840.00	Marginal Tax (12%) Bracket	\$14,210.00	\$1,705.20
Taxable Income	<b>\$24,160.00</b>	<b>Effective Tax Rate</b>	<b>11.18%</b>	\$2,700.20

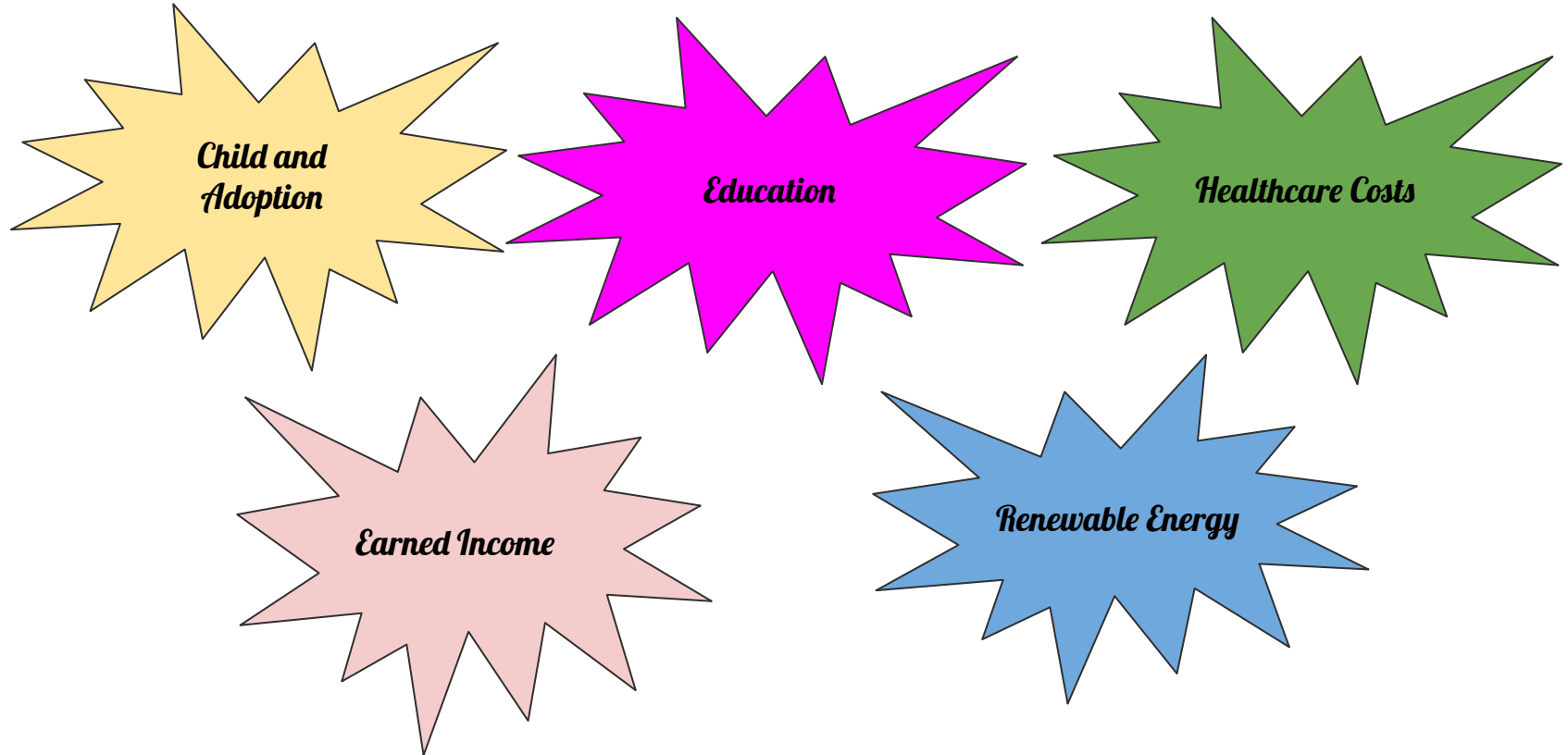
# Terms

Tax credits - Decreases total tax bill (RED)

Tax deductions - Decreases Taxable Income(Green) before taxes are calculated

AGI	\$37,000.00	Marginal Tax (10%) Bracket	\$9,950.00	\$995.00
Standard Deduction	\$12,840.00	Marginal Tax (12%) Bracket	\$14,210.00	\$1,705.20
Taxable Income	<b>\$24,160.00</b>	Effective Tax Rate	11.18%	<b>\$2,700.20</b>

# What types of tax credits are out there?





# What types of tax deductions are out there?



***Business!***



***Student  
Loans!***



***Financial  
Losses!***



***Retirement!***



***Charity!  
Opportunity Zone!***



***Moving  
Expenses!***



***Property Tax!***

# Uncle Sam CANNOT TAKE THESE!

- Selling Investments (> 1 year) - AGI below 40 thousand
- Cashback
- Personal Loans - Borrow money against yourself
- Side-hustles under \$600
- Personal gifts up to \$16,000
- Support Payments - Alimony, Child, Welfare, Stimulus
- Tax Returns!

# Kahoot Game